PERSONAL INFORMATION



Haitham Almeer Moustafa

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Email: almeer.ux@gmail.com

Sex Male | Date of birth 09/01/1990 | Place of birth New Delhi, India | Nationality Syrian

WORK EXPERIENCE

Since Jan. 2024

User Experience Lead
Intrexx GmbH, Eugen-Martin-Straße 14, 79106 Freiburg im Breisgau

- Lead the design of a low-code platform that includes:
  - Visual app development and logic definition
  - Process orchestration based on Camunda 7 BPMN engine
  - Data modeling for ER models and REST services
- Evangelize a user-centricity approach to planning and development of low-code apps in public sector, healthcare, and industrial manufacturing

Oct. 2022 - Dec. 2023

Lead Product Designer
Soley GmbH, Landaubogen 1, 81373 Munich

- Define and execute the overall product vision and company-level UX strategy
- Design custom B2B apps for industrial manufacturing, with a focus on the following use cases:
  - Digitalized phase-out process, leading to annual costs reduction in the seven-digit range
  - Value chain risk analysis, addressing complex interrelationships and dependencies
  - Product portfolio management, supporting collaborative decision making

May 2020 - Sep. 2022

Senior Product Designer
Soley GmbH, Landaubogen 1, 81373 Munich

Aug. 2019 - Apr. 2020

Product Designer
Soley GmbH, Landaubogen 1, 81373 Munich

Aug. 2018 - July 2019

User Experience Engineer
Soley GmbH, Landaubogen 1, 81373 Munich

June 2017 - July 2018

Working Student in User Experience
Soley GmbH, Landaubogen 1, 81373 Munich

Apr. 2016 - Ma. 2017

Working Student in Human Resources Management Systems
Allianz Technology SE, Fritz-Schäffer-Straße 11, 81737 Munich

EDUCATION AND TRAINING

Aug. 2018

Master in Informatics (Grade: 1.7)
Technische Universität München, Munich

Master Thesis: Evaluating the User Experience of Providing Feedback in Recommender Systems Projects:

- Conception and Prototypical Realization of a UI Evaluation Strategy for an Engineering Software
- Design and Implementation of an Android App for the Detection and Recognition of Speed Signs
- A Usability Evaluation Strategy for Recommender Systems
- Implementing Accessibility in Android Apps

PERSONAL SKILLS

Languages

Arabic: Mother Tongue English: C1 German: B1

Technical Skills

- Design: Lovable, Figma Design, Figma Make
- User Research: Mixpanel, UserTesting, Userpilot, Usersnap
- Product/Project Management: Jira, Azure DevOps, Productboard, Asana
- Programming: Java, C#, HTML, CSS

ADDITIONAL INFORMATION

Awards

DAAD Study Scholarship: April 2017 - August 2018

Certificates

Center for Humane Technology

- Foundations of Humane Technology

World Wide Web Consortium

- Introduction to Web Accessibility